

Why Delta Center Stage is asking for your contribution.

Your contribution will be used to aid in the renovation of the oldest structure on the South Main property: the original 1916 facade that is south of Jake & Freda Stein Hall. It will be renovated into a fully equipped 'small theatre' performance space.

Here's what you need to know...

- *All gifts will be acknowledged in writing and are fully tax deductible
- *All monies contributed to this campaign will be used exclusively for restoration of the south end of the complex.
- *All funding will be placed in a special account controlled by DCS and disbursed only upon submission of contractor invoices and expenses having to do with south-end restoration.
- *No part of any contribution to this campaign will be disbursed for administrative, operational, or other 'soft' expenses.

And a few questions asked and answered

How will my gift be acknowledged?

All contributions to this campaign of \$250 or more will be permanently acknowledged, once renovation is complete, in a manner appropriate to the size of the gift.

What about naming opportunities?

There will be a number of such opportunities, beginning in the \$10,000 to \$15,000 range up to \$750,000. If you are interested in a permanent legacy, please contact us.

I don't want to get put on any lists...Can I give anonymously?

Of course...simply note your wishes near your signature on the enclosed form

How much money are you trying to raise?

DCS was asked to raise \$150,000. We chose to extend our campaign to raise \$200,000

Why these amounts? They seem so small based on the overall project.

At the launch of this campaign in 2008, \$150,000 was the amount that was necessary to 'unlock' dormant state grant funds already awarded and awaiting the required local match. This \$150 K effectively made an additional \$450,000 of state funding available.

The King's Daughters and Sons' Circle #2 awarded a lot of money last year to this project. Are you counting their award in this campaign?

No. The amount we are raising in this appeal was added 'over the top' of last year's award, which is why our goal is now \$200,000.00 instead of \$150,000.00. Their award effectively unlocked matching state funds. The major impact of the King's Daughters' grant was to immediately complete the stabilization phase and fund the startup of our current 'dry-in' campaign. The King's Daughters' funding has now been depleted and we are at a point where state funding can be accessed to complete this phase without waiting for pledges to arrive and be spent to make the match that the government requires.

How much more money will it take to finish this project?

All costs depend on a number of variables. Estimates have run as high as 3 million and as low as 1.5 million beyond this campaign for a functional space which is operating in a sustainable manner.

Why the differences in the estimates?

Most of the variance has to do with whether the remaining funding is public or private. The high estimates assume public funding with its higher administrative and procedural overhead. The low estimates assume private funding and extensive "in-kind" assistance which cannot be credited under state matching funds rules.

Will you be back later asking for more?

Probably, but hopefully at a time when we can all celebrate during a grand opening. If costs can be held down with significant in-kind contributions from the business community, we have a good chance of completion without an additional 'public' campaign. Much will depend on the success of naming opportunities.

Where will we be at the end of this campaign?

In 2008, estimates projected this campaign would leave us close, but short of full funding for dry-in. Our current recession has greatly reduced the original numbers. When at the beginning we thought we would be short, we now believe we are fully funded for this phase of the project, barring any change orders. As of July of 2009 Contracts and funding are currently in place to complete “dry in.” This is a state where the building is stable, with roof, windows and doors, and where significant exterior architectural interest is restored and preserved.

How do you expect to go forward after that?

We are confident once we have a fully restored exterior, with a willing and financially stable long-term tenant (DCS) ready to occupy and pay rent, that enlightened investors in our community, along with additional state agency grants, will bring the project to completion within three years.

I’m not wealthy, and I don’t have a pile of cash anywhere to give. How can I help?

If you have a checking account, pledges can be set up on automatic draft for as little as \$21 per month. Just note this on your pledge form.

Could you give some examples of how installments might work?

Several such installment plans are outlined as examples on the back of the response card which can be downloaded from the same page as this document.. If you choose the automatic draft option You will be fully in control of the amount withdrawn and the period (monthly or quarterly) and term (number of months) in which your contribution is made.

You will be sent a separate disclosure and consent form before you are under any obligation. If you choose the ‘bill me’ option, you will receive a monthly statement in the same manner as any other obligation.

What about all of the other funding needs at the Center...the Carousel, and other spaces needing renovation?

Contributions may be made with the same tax-deductibility to the E.E. Bass Cultural and Educational Foundation, and will not be restricted to this particular project, although we expect that some of the Center’s general fundraising will be included in the overall totals estimated here. Such contributions should be made directly to the foundation, and not as a part of this campaign.

Who do I call if I have a question?

Please call Executive Director Tim Bixler at 662-820-5489, or leave a message at 332-2246

<p>Delta Center Stage Capital Campaign 196 Clover Greenville, MS 38701</p>
